

MUHAMMAD ALI GHIAS

MLSA | Junior Software Engineer | Graphic Designer

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SUMMARY

I am a Junior Software Engineer and Lead Microsoft Learn Student Ambassador at CUSIT with experience in web development, Microsoft technologies, and cloud solutions. Skilled freelance graphic designer with a strong creative portfolio. Passionate about building impactful digital solutions and continuous learning.

WORK EXPERIENCE

Full Stack Developer — Swat Brandify

- Developed and maintained responsive full-stack web applications using modern frontend and backend technologies.
- Designed and implemented dynamic user interfaces to improve user experience and website performance.
- Managed deployment, hosting, and maintenance of client projects.

Web Developer — Spark Stone Mining

- Developed and maintained the company's web presence with a focus on performance and professional branding.
- Improved website functionality, responsiveness, and SEO optimization.
- Collaborated with the management team to create digital solutions aligned with business goals.

Social Media Manager & Developer – Cyber Menta

- Designed engaging social media graphics and maintained consistent brand identity
- Managed and optimized visual content to boost audience engagement across platforms
- Created developer-focused design assets to enhance user and developer experience

Graphic Designer — SLC (Student Life Center), CUSIT

- Designed engaging posters, banners, and social media creatives for SLC events and activities
- Ensured consistent and professional visual branding across all SLC platforms
- Collaborated with student teams to deliver impactful designs within deadlines

Graphic Designer — Literature, Art & Culture Society (LAC), CUSIT

- Designed creative posters, banners, and social media content for literary, cultural, and art-based events.
- Create engaging graphics for promotions, product showcases, and digital marketing campaigns.
- Ensure brand consistency across all digital materials.

Graphic Designer – Ecom Vision

- Design and manage visual content for Ecom Vision's social media platforms.
- Create engaging graphics for promotions, product showcases, and digital marketing campaigns.
- Ensure brand consistency across all digital materials.

Designing Lead – CUSIT E - Gaming Battle Zone

- Designed promotional materials, logos, and social media graphics for CGBZ, ensuring a strong visual identity and consistency across all content. Collaborated with event organizers to create engaging assets for gaming events and marketing campaigns.

Graphic Designer – The American English Language and Computer Center (AELC)

- I created promotional materials and social media content to support AELC's language and computer training programs, helping boost engagement and maintain a strong visual identity.

Freelance Graphic Designer – Fiverr / Upwork

- Freelance Graphic Designer on Fiverr with a 5-star rating, specializing in logos, posters, brochures, business cards, and flyers, ensuring quality, creativity, and client satisfaction.

EDUCATION

Bachelor of Software Engineering City University of Science and Information Technology	2024 - present
Intermediate The Mardan Model School and College, Mardan	2022 - 2024
Matriculation The Mardan Model School and College, Mardan	2020 - 2022

CERTIFICATION

- Earned the Graphic Design Specialization from the University of Colorado Boulder (Coursera).
- Graphic Design Certifications from Coursera and Mind Luster.
- Adobe Photoshop & Illustrator Certification from Udemy
- Additionally, achieved 160+ Microsoft Badges & Certifications.

COMMUNITY

Microsoft Learn Student Ambassador – Lead
Serving as the Microsoft Learn Student Ambassador Lead at CUSIT.
Organize workshops and seminars on Microsoft technologies. I mentor students on joining the MLSA program and using tools like GitHub and Microsoft 365. My efforts have increased awareness and student engagement in tech activities on campus.

SKILLS

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| • Office Suite software. | • Problem solving. | • C++ |
| • Data entry. | • Customer service. | • HTML |
| • Adobe Photoshop | • Attention to details. | • CSS |
| • Adobe Illustrator | • Team work. | • Event Coordination |